

FRESHER BIGGER BETTER



Goldenlay

GOLDENLAY IS THE BIGGEST AND ONLY FULLY AUTOMATED PRODUCER OF TABLE EGGS IN ZAMBIA, WITH SIGNIFICANT MARKET SHARE AND THE CAPACITY TO SERVICE EXISTING AND POTENTIAL MARKETS IN AND AROUND THE REGION.

GUARANTEED SUPPLY

Goldenlay is the preferred producer, supplier and distributor of table eggs across the region, boasting a brand familiar to retail clients and consumers alike. Our farm and world class production facilities are strategically located in Luanshya, commercially the fastest growing province in Zambia, with easy access to a number of export markets.

Our passionate and highly skilled management team has vast experience in the poultry industry, locally and internationally. Together with our partners Phatisa, Goldenlay Management plans to make further investments into operational infrastructure to increase production volumes and ensure that our biosecurity continues to meet international standards with 'World's Best Practice'.

**Bringing you
the freshest,
highest quality,
locally produced eggs,
every day.**

HAPPY CHICKENS, HEALTHY EGGS

Goldenlay chickens are the best of breed, with only the highest quality locally sourced grain and ingredients being used to produce our in-house feed requirements. Helping us supply you with the BEST eggs at the BEST value, guaranteed.

OUR BRAND

Our eggs are marketed under the brand name **Goldenlay** and are currently sold in large retailers and via wholesalers to both the formal and informal markets across Zambia and into neighbouring countries.

To reflect our unwavering passion for our product we have enhanced our marketing drive with a new logo and complementary packaging. We are striving towards truly national distribution, high levels of brand recognition and continuous service excellence driven by in-store promotions.

The **Goldenlay** product range of grain fed Grade One Large Eggs is currently available in punnets (six egg per carton pack), and 18- and 30-tray shrink wrapped packaging.

Goldenlay's vision is to remain the Zambian market leader in table egg production, maintain 'best practice' though uncompromised biosecurity, use of locally produced raw materials and suppliers and our contribution to sustainable national food security and economic development.

GETTING THE MOST OUT OF YOUR KWACHA

We, at **Goldenlay**, are extremely positive about the commercial growth of Zambia and Southern Africa and the wellbeing of our nation and its neighbours; and we believe we can make a significant contribution.

Eggs are economical, with an unrefrigerated shelf life of up to 30 days.

Eggs are sustainable, affordable and highly nutritious, with a low carbon footprint. More affordable than any other source of animal protein, such as: beef, goat, fish and pork – eggs have the power to feed nations.

RECOMMENDED BY YOUR DOCTOR

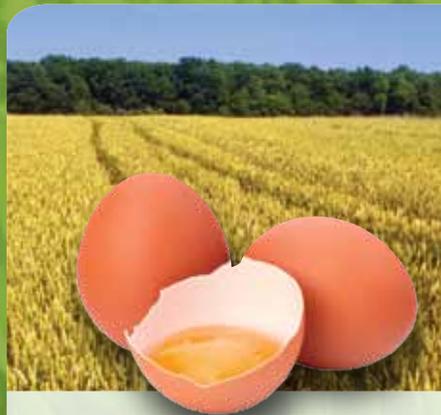
Goldenlay eggs are healthier than many other major sources of protein, containing essential vitamins and minerals to maintain your body, repair tissues and ensure proper functioning of body processes on a daily basis.

EVERYDAY FOOD

Eggs are a delicious, fast and satisfying food that can be prepared quickly and eaten on the run, before school, on your way to work, for lunch at your desk or for dinner after a long hard day.

Goldenlay eggs are truly versatile: use them for an all-in-one breakfast, boiled, fried, poached, a decorative food garnish, in cakes, baked dishes and breads, in sauces and so much more.

Goldenlay eggs are available from all good retail outlets in Zambia.



Goldenlay chickens are fed with only the highest quality locally sourced grain and ingredients, guaranteeing the optimum health status of our chickens and our eggs.

ASK FOR US BY NAME...

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